***Instruction: Write the name of the faculty handling the subject and the question paper code in the***

***ANSWER SHEET***

**Cycle Test: 3 Duration: 3hrs Total Marks: 100**

**PART – A (20 x 1 = 20 Marks)**

Answer **All** Questions

1.Society is a group of people having same \_\_\_\_

(A) Community (B) Cultural Expectations (C) religion (D) tribe

2. “We two Ours one” is a population control campaign. The cause for the Intended social change is

(A) Culture (B) Demography (C) Deliberate (D) Biology

3. Utopian Social engineering is also known as \_\_\_

(A) Small scale (B) large scale (C) high scale (D) low scale

4. I can show a sense of accomplishment and joy .Name the facet

(A) Self-determination (B) Self-regulation C) Well-being (D) Value Diversity

5. Respect Rights of an individual - Responsibility towards

(A) Country (B) Work (C) Humanity (D) Family

6. Social change is \_\_\_\_\_\_\_\_\_\_\_\_\_

(A) uniform (B) universal (C) unidirectional (D) bidirectional

7. Which of the following is a major factor of inventing new products, ideas and social patterns?

(A) trading (B)Culture (C) Migration (D) Social Movements

8. Which of the following is not a feature of social marketing?

(A) Methods Mix (B) Insight (C) Competition (D) Short term Commitment

9. A \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_statement defines the company’s business, its objectives and approach to reach those objectives.

(A) Mission (B) Vision (C) passion (D) Profession

10. Social change that indicates specific change on a large scale.

(A) Alternative Social Change (B) Redemptive Social Change

(C) Reformative Social Change (D) Revolutionary Social change

11. Which of the following is not an organic waste?

(A) Vegetables (B) Flowers (C) Kitchen scrap (D) Plastic

12. Which type of NGO orientation includes NGO characterized by self-help projects?

(A) Charitable (B) Service (C) Empowering (D) Participatory

13. “I can identify when others need support and provide it” is a facet of\_\_\_

(A) Contributing to community (B) solving problems

(C) Valuing diversity (D) Building Relationships

14. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ are individuals with innovative solutions to society’s most pressing problems

(A) Trading Entrepreneur (B) Agricultural Entrepreneur

(C) Small scale Entrepreneur (D) Social Entrepreneur

15. Corporate companies ensuring fair labour practices and fair trade to their suppliers

(A) Ethical responsibility (B) Philanthropic Responsibility

(C) Environmental Responsibility (D) Economic Responsibility

16. Companies Act 2013 became effective from \_\_\_\_

(A) March 7, 2014 (B) April 1, 2014 (C) May 8, 2014 (D) June 4, 2014

17. Honour killing is a murder committed by

(A) Neighbour (B) Family members (C) Enemy (D) Government

18. Which orientation involves little participation from beneficiaries?

(A) Charitable (B) Service (C) Empowering (D) Participatory

19. Maria Montessori as a social entrepreneur has contributed to which of the below fields?

(A) Health care (B) Environment (C) Education (D)Food Scarcity

20. If you are the owner and manager of a social enterprise you would be able to

(A) Work for free (B) Work for Profit (C) Expect your staff to do free volunteer

(D) have the flexibility to earn and pay salaries to staff

**PART - B (5 X 4 = 20 Marks)**

Answer **ANY FIVE** Questions

21. What is the difference between Utopian and Piecemeal Social engineering?

22. What responsibilities do college students have in campus?

23. Explain the four causes of social change?

24. Write short notes on Self-determination and Well- being.

25. Discuss the working nature of NGO

26. Discuss the causes of Drug Addiction.

27. Discuss the benefits accrued by companies doing the Corporate Social Responsibility activities.

**PART - C (5 X 12 = 60 Marks)**

Answer **ALL** Questions

28. a. Explain all the characteristics and types of social change with examples?

**(OR)**

b. Identify and explain two social movements that have created a big social change in recent 5 years.

29. a. Explain: i) ISR components ii) List of individual responsibilities

**(OR)**

b. Elaborate the 20 easy ways of your contribution to save the environment.

30. a. Explain the features and phases of Social marketing with examples.

**(OR)**

b. Examine the major factors contributing to climate change and suggest measures to combat it.

31. a. Explain the role of technology in Social Entrepreneurship.

**(OR)**

b. Discuss the four facets of social responsibility competencies with examples.

32. a. Explain the benefits and types of CSR.

**(OR)**

b. Explain Zero Waste management in detail and Mention its benefits.